

Information and conditions of participation for the "Cosmo & Lu - Super Coloring competition"

Win a Kekz audio-player and three Kekz audio chips. To mark its cooperation with the audio receiver Kekz, Lufthansa is organizing a drawing competition aimed at children up to the age of 12.

The competition

The "Cosmo & Lu - Super Coloring Competition" is aimed at children up to the age of 12 and is being organized by Lufthansa AG in cooperation with Kekz GmbH. 100 Kekz audio player sets will be raffled off among all the pictures submitted and sent in.

The prizes

100 Kekz audio players in a travel kit including 3 pre-selected Kekz chips to listen to in blue or red.

Organizer

The organizer of the competition "Cosmo & Lu - Super Painting Competition" is Lufthansa AG in cooperation with Kekz GmbH.

Eligible participants

Individuals up to the age of 12 are eligible to take part.

Conditions of participation

To take part in the competition, it is necessary to submit the designed template by 28 February 2024. In addition, an e-mail address and the address details of the legal representative are required to contact the participants. Please submit the creatively designed template for participation via the following channels:

Digitized by e-mail to

service@kekz.com

By post to

Kekz GmbH

Wörthstrasse 13

81667 Munich

In person for persons with lounge access authorization:

In all Lufthansa lounges EU-wide

Entries

Participants must submit an entry by 28 February 2024. The form, creative design and means used are up to them. The competition entries should be designed by individuals. A painted picture or a decorated picture with decorations are possible examples. The material costs for the creation of the of the entry are borne by the participants. Participants can submit several entries but will only win one of the prizes.

The winning entries will be drawn by a jury selected by the organizers. The judgement of the jury is binding and cannot be contested. The following prizes will be awarded: 100 Kekz audio sets in a travel pack including 3 audio chips in red or blue (color not selectable). By submitting the entry, the participant declares that he/she is the owner of all rights, and that the entry is free of third-party rights. Should third parties nevertheless assert claims for rights, the participant shall indemnify the organizer against all claims.

Notification of winnings

The winners will be notified in writing by e-mail by Kekz GmbH after the competition. Cash payment or other offsetting/conversion of prizes is not possible. Prize claims are not transferable. A repayment of the prize is excluded.

Rights of use of the submitted images

The participant agrees that the organizers may publish the submitted entries, first names and ages of the



The participant agrees that the organizers may publish the submitted entries, the first names and ages of the participating persons on the Lufthansa AG and Kekz GmbH websites, in presentations and press releases and on the social media presence of Lufthansa AG and Kekz GmbH (Facebook, Instagram, LinkedIn). Participants grant Lufthansa AG the right to use the submitted contributions as exhibits.

Data protection

a) Controller and data protection officer

(1) Name and address of the controller

The controller within the meaning of the statutory provisions on data protection (in particular the General Data Protection Regulation - GDPR) for the processing of the participant's personal data is participant is Lufthansa AG, Flughafen Bereich West, Airportring, FRA L/EB-L, 60546 Frankfurt, 069-696 6960, www.lufthansa.com. Personal data can be deleted any time per email under: kids.paintingcompetition@dlh.de.

(2) Contact details of the data protection officer

The Lufthansa Group's data protection officer is available to answer any questions you may have about the processing of your personal data at Data Protection Officer FRA CJ-D Airportring, LAC 60546 Frankfurt Germany Tel.: 069 - 696 131000 E-Mail: datenschutz@dlh.de available.

b) General information on data processing

(1) Scope of the personal data

When participating in the competition, we process the data and information provided by the participant in the registration form. This includes the data required for participation data required for participation, such as name and surname, e-mail address and, if applicable, the data and information voluntarily provided by the articipant in the context of participation.

(2) Purpose of the processing of personal data

The processing of the participant's personal data is carried out for the purpose of the competition, in particular to determine and notify the winners. A prize can only be awarded if the personal data (name, email address, address data (name, email address, address, signature of the person with parental authority). Unfortunately, your entry cannot be considered if the information provided is incorrect or missing. The recipient of the of the submitted data is Lufthansa AG (organizer of the competition) in cooperation with Kekz GmbH. By taking part in the competition, participants expressly declare that they agree that their first name, first letter of surname, age and (home-)town may be published by Lufthansa AG and Kekz GmbH media, e.g. newsletter, homepage, social media, in connection with the submitted image and used for the purpose of awarding the prize.

(3) Legal basis for the processing

The legal basis for the processing is the fulfilment of the contractual obligation arising from participation in the competition (Article 6 paragraph 1 sentence 1 lit. b GDPR).

(4) Data erasure and storage period

The processed data will be treated confidentially and used exclusively for the realization and processing of the competition and subsequently deleted.

c) Rights of the data subject

The participant has the following rights vis-à-vis the organizer in particular with regard to the personal data concerning him/her: Right to information about his/her stored personal data, right to rectification if the relevant stored data is incorrect, outdated or otherwise right to erasure if the storage is unauthorized, the purpose of the processing has been fulfilled and the storage is therefore no longer necessary or the participant has withdrawn consent to the processing of certain personal data, Right to restriction of processing if one of the conditions set out in Article 18(1)(a) to (d) GDPR applies is given, the right to transfer the personal data provided by the participant, the right to withdraw consent, whereby the withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal and the right to lodge a complaint with a supervisory authority.